

NEXT GEN PLATINUM BRANDING PROGRAM *Strategy*



STORY BRAND DEMO VIDEO:

This video is specifically designed to create a magnetic attraction to your brand. It will target people who are not only WILLING but ABLE to purchase your services. We create high quality visual and kinesthetically attractive videos that influence ideal customers on a very deeply scientific level. While doing this it also drives their buying behaviors through the roof.

AUTOMATED MARKETING VIDEO SERIES:

By strategically calculating we can create videos that break through the limiting mindsets of your ideal clients in a form of videos that adds value and creates organic word-of-mouth.

AUTHENTIC TESTIMONIALS VIDEO:

This video is 100% real and vulnerable. Worried about clients on video? We are able to take your clients and have them literally speak to your ideal customer through a series of questions that bring about the best testimonials that get you more buyers.

HYPE VIDEO:

This video is meant to capture the attention of your ideal client and get them hyped up on your event or challenge. This is meant to start the sales process and answer the questions that your ideal clients are asking subconsciously.



BRANDING PICTURE PACKAGE:

We create a unique Next Gen appearance through a photography session that helps showcase you as the expert in your field, while creating amazing pictures for content on social media platforms.

WORLD-CLASS BRANDING GRAPHICS:

We develop memorizing and clean graphics that give your business world-class influence. We nail down the science of the layout that creates trust across your brand and messages.

BRANDED WORKBOOK, TRAINING MANUAL, OR CATALOG:

We automate your programs and procedures in a work style book that adds value while simultaneously keeping your products and services in their mind.

BRANDED WEBSITE & CLIENT FUNNEL:

The goal of any website is to do one thing. Convert. That's it. We create a world-class web design that gives style and class to your brand that increases your traffic conversion.



NEXT GEN SOCIAL MEDIA CHALLENGE:

This social media challenge changes people from non-buying customers to buying customers. It gives a lot of value that is automated through strategic technology strategies to the prime ideal client into buying.

NEXT GEN BRANDING WORKBOOK AND ONLINE PROGRAM:

In this online program and workbook you will go super in-depth behind the Next Gen branding strategies, mindset, and tactics needed to build a world-class brand that influences people at the core of people's mind and body. Understanding the process will help you when you decide to rebrand your business or when you co-brand another event or part of your business.

NEXT GEN MARKETING WORKBOOK AND ONLINE PROGRAM:

In this deep online program and workbook you will learn the Next Gen strategies needed to capture attention online. You will understand the strategies behind social media that allow you to be successful on any social media platform.



AUTOMATING INFLUENCE: SALES STRATEGY COURSE:

This part of the program helps you dial down a consistent and positive sales process to scale your business. We help you in creating systems in the sales process to build a strong team with a personalized strategy.

PRIVATE 1-ON-1 SESSIONS WITH TRAVIS BRADY:

Travis Brady will take you down very deep and powerful strategies to help you become one of the most powerful speakers and influencers in your niche. He will help uncover your unconscious genius that will help you create a bigger impact and income.

PRIVATE 1-ON-1 SESSIONS WITH MINKY BRADY:

Minky Brady will walk with you side-by-side as you implement your brand on social media creating a custom strategy and game plan to help grow your business.

